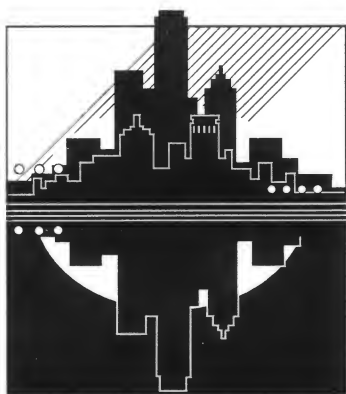


MORE POWER

High Resolution, 11 x 17 Publishing Power for Mac II Users.



You knew it was only a matter of time before LaserMAX gave you more. With the introduction of the new LaserMAX 1200 Personal Typesetter, LaserMAX gives Macintosh users far more publishing power than ever: 1200 x 1200 TurboRes™ output in an 11 x 17-inch format.

Throw in PostScript compatibility, networking capabilities and 135 premium fonts in Type 1 format and you've got one extraordinary combination. Without question, the LaserMAX 1200 marks the next level of desktop sophistication for Macintosh professionals.

1200 x 1200 TurboRes™ Output

At 1200 x 1200 TurboRes,™ the LaserMAX 1200 provides text that's so precise, you'll swear it was typeset. Examine it under a printer's loupe and you'll find text is crisp and accurate. Even delicate serifs

- are reproduced with amazing precision. That's
- because TurboRes™, LaserMAX's revolutionary
- patent-pending resolution enhancement technology,
- controls the size and shape of the pixels on the
- printed page and eliminates coarse steps between
- pixels.

- Graphics also benefit from TurboRes™. Halftones
- print with finer line screens and subtle graduations,
- while curves and diagonals, two of the most difficult
- shapes to reproduce electronically, print with razor-
- sharp clarity.

11 x 17-inch Versatility

The tabloid-sized format also allows Macintosh publishers to take full advantage of their software applications for the first time. By combining a larger print area and high-resolution output, you can create two-page spreads and print the entire image

LM LASERMAX
-SYSTEMS™

\$18K,
1200 dpi

TO YOU!



LM LASERMAX
—SYSTEMS™

as camera-ready art without having to shrink or tile.

The LaserMAX 1200 allows you to heighten effective resolution even further. Just output text and graphics at a larger size than actually desired and instruct your offset printer to reduce that image to the finished size.

CAD users also benefit from the tabloid-size, high-resolution typesetter. Previously, CAD designs sacrificed size for resolution or the reverse. With the LaserMAX 1200, both needs are met at the same time. Other uses vary from newsletters and posters, to spreadsheets that can be printed with larger type in landscape format. This is just the beginning – the LaserMAX 1200 provides unlimited publishing and design freedom for Mac users.

Networking

The LaserMAX 1200 is also fully compatible with AppleTalk™ network systems, providing multiple users with LaserMAX's high-resolution, 11 x 17-inch printing.

TrueImage

LaserMAX uses Microsoft's TrueImage interpreter software. TrueImage provides compatibility with Adobe's PostScript language and Type 1 font format, as well as the TrueType format in Apple's upcoming System 7.

TurboRes™ Enhanced
PostScript® Compatibility



TrueImage™
Software From Microsoft®

135 Type 1 Typefaces

The LaserMAX 1200 Personal Typesetter includes 135 Type 1 format Typeface Classics. Many of your favorite families of typefaces come standard with the LaserMAX 1200 Personal Typesetter. Type 1 typefaces are the industry standard and frequently require \$185 investment per family of typefaces. Added value is packed into all of LaserMAX's product line.

Antiqua
ITC New Baskerville
ITC Bookman
Century Schoolbook
Clarendon
ITC Clearface
Courier
Flange
ITC Garamond
Goudy
ITC Kornman
Palton
ITC Souvenir
Square Serif
Baskerville
Bodoni
Chaucer
Cooper Black
COPPERPLATE BOLD
Hobo
Kaufmann Bold
Marriage
Money Stuff
Old Town No. 535
Park Avenue
Serpentine Bold
University
Vindicta
Windsor
ITC Zapf Chancery
ITC Avant Garde Gothic
Britannic
Clearface Gothic
Eurostile
Optimum

LaserMAX 1200 Personal Typesetter

Low Cost

High
Res

LM LASERMAX
-SYSTEMS™

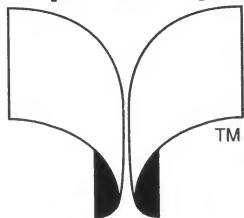
First In Personal Typesetting!

7150 Shady Oak Road
Eden Prairie, Minnesota 55344
(612) 944-9696



A stylized, high-contrast illustration of a person in a business suit, seen from the waist down. They are holding a briefcase in their right hand and a large globe in their left hand. The image is rendered in a halftone or dithered style, giving it a textured appearance. The person is wearing a dark suit jacket, a light-colored shirt, and dark trousers. The briefcase is dark and rectangular, and the globe is large and detailed with continents and oceans.

**TurboRes™ Enhanced
PostScript® Compatibility**



TrueImage™
Software From Microsoft®

High Resolution, 11 x 17-inch Printing By LaserMAX

You knew it was only a matter of time before LaserMAX gave you more. With the introduction of the LaserMAX 1200 Personal Typesetter, LaserMAX gives Macintosh users far more publishing than ever before: 1200 x 1200 TurboRes™ output in an 11 x 17-inch format.

Throw in PostScript-language compatibility, networking and 135 premium typefaces in Type-1 format and you have got one extraordinary combination. Without question, the LaserMAX 1200 marks the next level of desktop sophistication for the Macintosh professionals.

1200 x 1200 TurboRes™ Output

At 1200 x 1200 TurboRes™ the LaserMAX 1200 provides text that's so precise, you'll swear it was phototypeset. Examine under a printer's loupe and you'll find text is crisp and accurate—even delicate serifs are reproduced with amazing precision. That's because TurboRes™, LaserMAX's patent-pending resolution enhancement technology, controls the size and position of pixels on the printed page. This eliminates coarse steps between pixels, otherwise known as jaggies.

Graphics also benefit from TurboRes™. Halftones print with finer screens and subtle gradations, while curves and diagonals, two of the most difficult shapes to reproduce electronically, print with razor-sharp clarity. The LaserMAX 1200 brings true design freedom to the Macintosh.